

# Laura Evelyn Gleason

www.LauraEvelyn.com

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## Education

**McNally Smith College of Music**, Saint Paul, MN *Bachelor of Music in Composition*,  
anticipated graduation date: Fall 2013

**University of Minnesota**, Duluth, MN *Liberal Arts*

**Anoka Ramsey Community College**, Anoka, MN *Liberal Arts*

## Work Experience

*Reception and Lessons Coordinator*

2007-2008

**Good Guy Music**

Andover, MN

- Managed over 200 music student's schedules, attendance, payment records, and contact information using Microsoft Excel, Microsoft Outlook, and Point of Sale.
- Assisted in small business promotions and advertising using Adobe Photoshop, mass mailing, and gained field work experience at local expos.
- Created a system using Microsoft Office for the organization of new student enrollment that was adopted by my employers.

## Software Experience

*Apple and Microsoft computers and applications*

- **Design:** Adobe Photoshop, Illustrator, Prezi, Keynote, Power Point
- **Production:** Pro Tools, Logic Pro, Reason, N-Track, Garage Band
- **Social Media:** Facebook, YouTube, Myspace, Twitter, Foursquare, Word Press, Blogger
- **Office:** Microsoft Word, Excel, Outlook, Google Docs

## Laura Evelyn

*Songwriter/Performer*

- **Booking:** Booked over 100 shows across the Midwest and West coast.
- **Promotion:** Created and launched LauraEvelyn.com, designed and printed promotional flyers, active in street promotions, maintain strong online presence.
- **Product:** Sold 3 releases of original music, manufactured promotional jars and matchbooks.
- **Performance:** Songwriter of guitar, mandolin, piano, organ, and vocals.

